



CITY OF PANAMA CITY BEACH AGENDA ITEM SUMMARY

1. DEPARTMENT MAKING REQUEST/NAME:
Erica McKenzie, City Council

2. MEETING DATE:
February 27, 2025

3. REQUESTED MOTION/ACTION:

Approve criteria for banners to be placed on light poles owned by the City.

4. AGENDA:

REGULAR AGENDA AND DISCUSSION /
ACTION ITEMS

**5. IS THIS ITEM BUDGETED
(IF APPLICABLE)?:** N/A

Detailed Budget Amendment Attached: N/A
Is Business Impact Statement Attached: N/A

6. IDENTIFY STRATEGIC PRIORITY:

Attractive Community
Quality of Life
Public Safety

7. BACKGROUND: WHY IS THE ACTION NECESSARY? WHAT GOAL WILL BE ACHIEVED?

For several years, the City has displayed banners on its light poles to honor service members of the United States Armed Forces and to celebrate the achievements of local high school students. We would like to continue recognizing these important contributions and accomplishments by clearly defining which events and achievements qualify for banner displays, as well as the general procedures for placing banners on City-owned poles.

These guidelines will ensure that banners are properly maintained and contribute to an attractive community appearance.

Staff recommends approval.

[Res 25-76.Establishing Criteria for Banners of City Owned Light Poles.pdf](#)

RESOLUTION NO. 25-76

**A RESOLUTION OF THE CITY OF PANAMA CITY BEACH, FLORIDA,
SETTING FORTH CRITERIA FOR BANNERS TO BE PLACED ON LIGHT
POLES OWNED BY THE CITY.**

WHEREAS, the City of Panama City Beach, Florida (the “City”), owns and maintains certain light poles within the City’s rights-of-way and public spaces; and

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WHEREAS, it is in the public interest to commemorate significant local events, historical landmarks, public service, holidays, and achievements by placing banners on City-owned light poles, in a manner consistent with City ordinances and policies; and

WHEREAS, the City Council finds that the display of banners furthers community pride, enhances civic engagement, and fosters a shared sense of heritage and accomplishment; and

WHEREAS, the City Council has the authority under Florida law, including its general police powers, to regulate the use of its streets, rights-of-way, and public property to ensure public health, safety, and welfare; and

WHEREAS, the City Council desires to set forth the categories of events and achievements that may be recognized by banners on City-owned light poles, as well as the general procedures governing such displays.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Panama City Beach that:

1. **Authorized Banners.** Banners may be approved and displayed on City-owned light poles to commemorate or recognize the following:
 - a. **City Events, Landmarks, and Historical Remembrances of Significance.** Banners may celebrate City-sponsored or City-endorsed events; landmarks of cultural, historical, or architectural importance within the City; and significant anniversaries or commemorations that reflect the City’s heritage and identity.
 - b. **Holidays Recognized by the City, State of Florida, or the United States Government.** Banners may commemorate officially recognized municipal, state, or federal holidays.
 - c. **Service in the Armed Services and Public Service.** Banners may celebrate and honor individuals or groups who have served or are serving in the armed forces of the State of Florida or the United States, as well as individuals who have provided exemplary public service to the City and its residents.

- d. **Scholastic, Athletic, and Other Achievements of Academic Institutions in the City.** Banners may celebrate notable educational, athletic, arts, or other achievements by students, teams, or organizations associated with academic institutions located within City limits or by residents of the City.

2. Approval Process.

- a. **Designation of Banner Event.** The City Manager shall determine the time, duration, manner, and placement of banners and the subjects for each banner (a “Banner Event.”) Upon the City Manager’s designation of a Banner Event, the City shall announce the Banner Event and accept applications consistent with the provisions of this Resolution.
- b. **Application.** Any individual, group, or institution seeking to place a banner in accordance with a Banner Event must submit an application to the City Clerk or other designated City staff on a form approved by the City Manager.
- c. **Review and Criteria.** Applications shall be reviewed by City staff to ensure compliance with this Resolution, relevant City codes, and any applicable state or federal regulations. The City reserves the right to deny or modify any application based on factors including, but not limited to, safety concerns, space limitations, and compliance with the content authorized by this Resolution.
- d. **Duration.** Approved banners shall be displayed for a specified period, not to exceed the duration designated by the City Manager. The City may remove or require removal of banners after the approved period or if conditions warrant earlier removal.

3. Fees and Costs.

- a. The City Manager may establish fees or require payment for the costs associated with reviewing, installing, and maintaining banners.

THIS RESOLUTION shall be effective immediately upon passage.

PASSED in regular session this _____ day of February 2025.

CITY OF PANAMA CITY BEACH

By: _____
Stuart Tettermer, Mayor

ATTEST:

Lynne Fasone, MMC, City Clerk